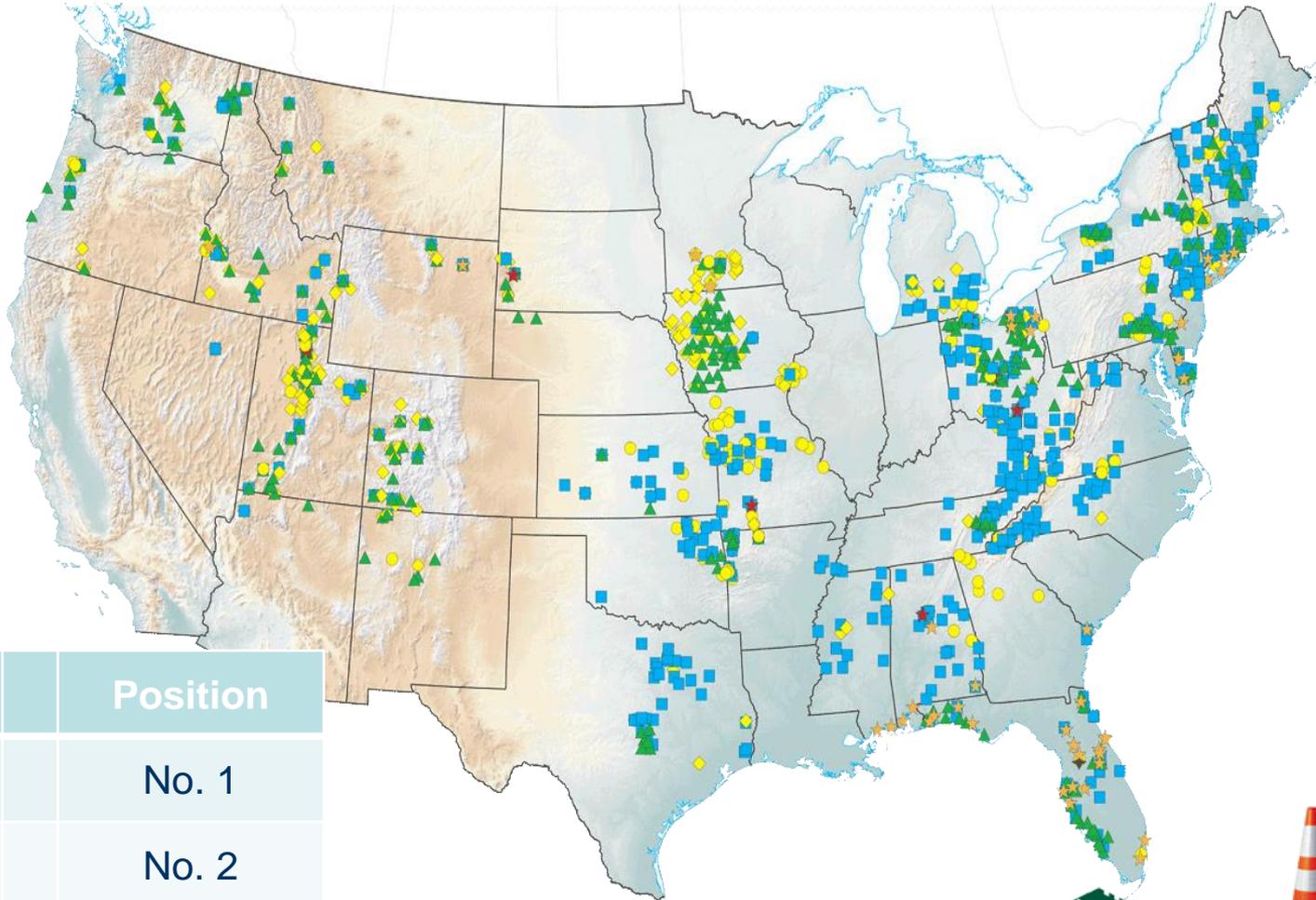




# Lee Cole Oldcastle Materials

Locations	1,229
Employees	18,478

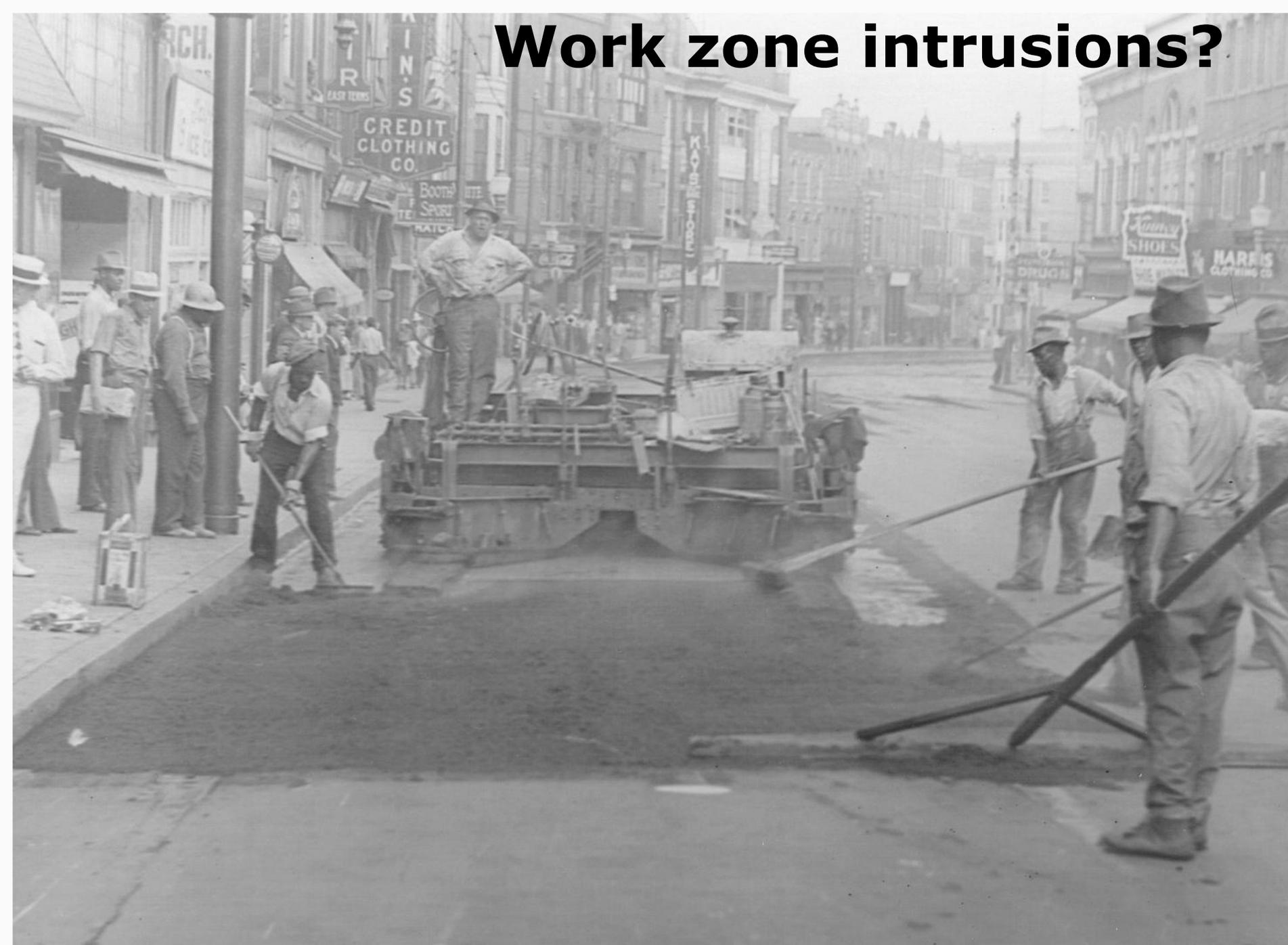


Product	Position
Asphalt	No. 1
RMC	No. 2
Aggregates	No.3



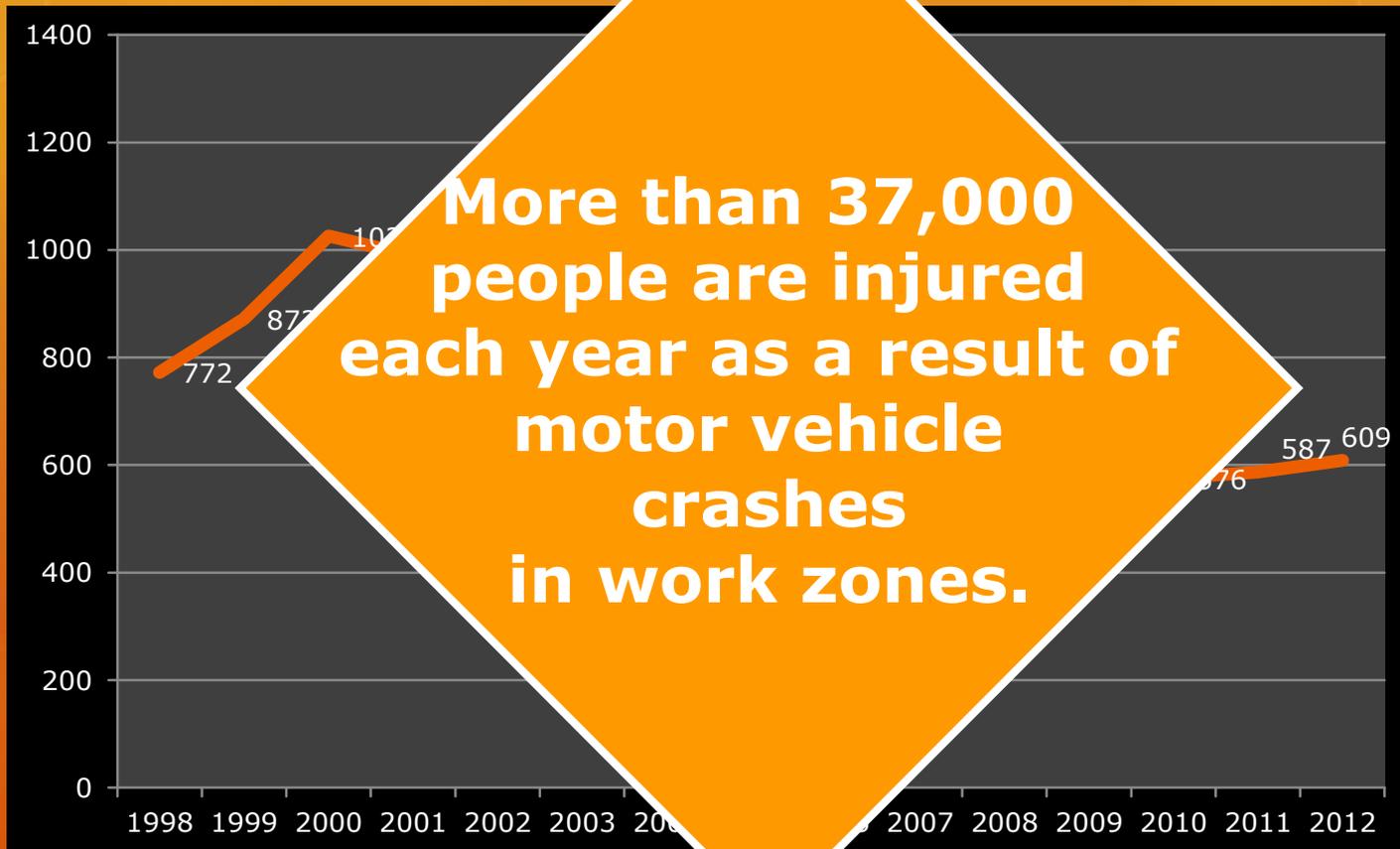


# Work zone intrusions?



# Fatalities in Motor Vehicle Traffic Crashes in Construction Zones

(Source of National Statistics : NHTSA)



- In 2012, 37,476 people were injured and 609 were killed in motor vehicle crashes in work zones.
- .



**It is not  
about the  
numbers!**



It is not about  
the number



# These Deaths are Preventable

- Studies show many motorists enter closed lanes deliberately when inconvenienced by work zones
- News reports often cite distraction, impairments, and speed as causes for work zone intrusions
- Laws and regulations are in place to help DOTs and industry prevent intrusions



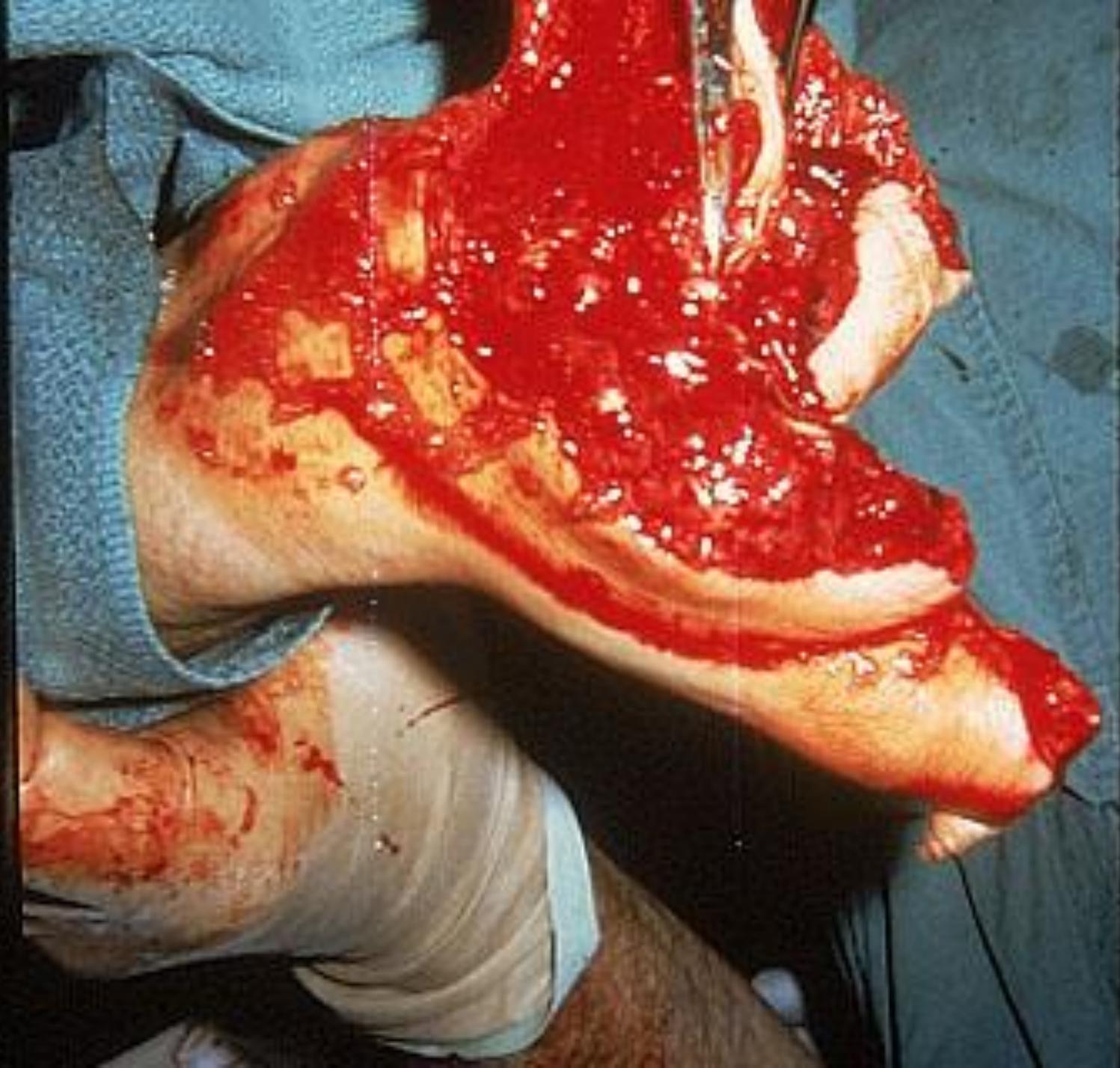
**Work zone intrusions  
are like alligators.....**



**We get complacent.....**









**We need to go  
“beyond compliance”.  
We need your help**

11/16/2010 21:01

# The Challenge



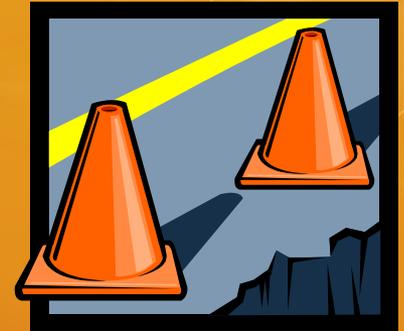
- **Maintain safe and efficient flow of traffic through work zones**
- **Reduce the number and severity of accidents in work zones**
  - **Protect workers, members of law enforcement, pedestrians and the traveling public**
- **Adjust the traffic control plan/devices to extend beyond the plans and specifications based on specific risk(s) identified by contractor. (example: congestion, public confusion, excessive speed, visibility issues, etc.)**



# The Solution

- Increase Public Awareness of dangers associated with distracted and aggressive driving in work zones.
- Educate the workforce
- Increase enforcement of existing laws
  - Increase penalties associated with speeding and aggressive driving in work zones

○ **Work Together**



# Work Together



- **Work with Trade Associations (ARTBA, AGC, NAPA), DOT Agencies, Labor Unions and others**
- **Combined efforts – Things we can control**
- **Share best practices among contractors**
- **Examples of Best Practices**
- **Removing Cost as a deterrent**
- **Share best practices among states**



# Preventing Work Zone Intrusions

## An Industry Outreach Program



# **Preventing Work Zone Intrusions**

**Thank you for your help**